GREEN SUFABU

Empowering Family Businesses and SMEs through Green Transition

SUFABU Learning Platform is live: try it out!

All SUFABU educational resources in one place, built for family businesses and SMEs.

Good news for family businesses, SMEs and entrepreneurs who want to strengthen their sustainability knowledge and prepare for future business challenges: the SUFABU Learning Platform is now live and ready to use. It brings together all the educational resources developed during the SUFABU project, so you can learn, get inspired and plan next steps without searching across different sources.

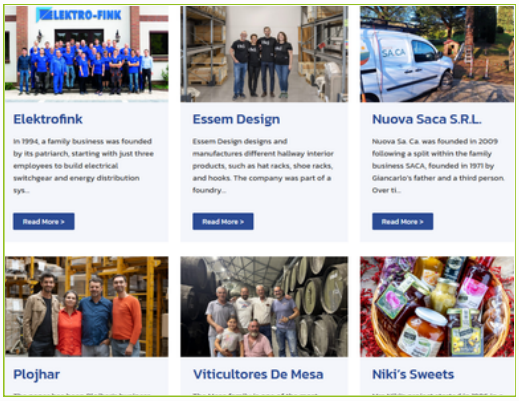
AT A GLANCE
14 learning modules · 14 educational videos · 20 case studies · self-evaluation tools · 7 languages

Designed for the realities of SMEs

The platform focuses on practical business needs rather than theory. Whether your company is just beginning or already has green initiatives, it helps you identify opportunities, improve efficiency, strengthen competitiveness and implement sustainability measures step by step, at your own pace.

What you will find

- **Structured learning modules** – each combines key concepts, interactive activities, self-evaluation and curated resources, covering the green transition journey from strategy and data to leadership, communication, reporting and impact assessment.
- **Educational videos** – short introductions that explain key sustainability concepts in a practical way, linked to the modules.
- **Real-life case studies** – family businesses from across Europe, in sectors from manufacturing and food production to technology, design, retail and construction, showing both successes and challenges.
- **Self-evaluation tools** – assess your current sustainability baseline, track your learning and turn insights into concrete next steps.





SUFABU

Support for adult education and business advisers

If you train or advise SMEs, the platform gives you ready-made material: modules with activities for workshops, videos as short introductions, and case studies as a basis for discussion, team sessions or family meetings. Content is available in English, Czech, German, Greek, Italian, Spanish and Swedish.

How to get started

1. Pick the module closest to your current priority, or start from the very beginning.
2. Watch the short video linked to the topic.
3. Complete the practical activity for your own company.
4. Read a related case study and note one idea to try.



START YOUR GREEN TRANSITION AT
WWW.LEARNING.GREENSUFABU.EU

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About SUFABU "Empowering Family Businesses and SMEs through Green Transition": SUFABU supports family businesses and SMEs on their journey towards the green transition with practical, self-paced learning resources, case studies and educational videos.

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