GREEN SUFABU

Empowering Family Businesses and SMEs through Green Transition

Build your roadmap to sustainability with 14 SUFABU learning modules

How do you move from understanding sustainability to applying it in daily operations? The SUFABU partnership has developed a complete set of 14 learning modules for family businesses, SMEs and entrepreneurs. They cover the full green transition journey, from strategic frameworks and data to leadership, communication and impact assessment, with practical guidance companies can apply directly.

AT A GLANCE
14 modules · self-paced · each with a short video, practical activities & a self-evaluation tool

How every module works

- Key concepts – structured background on the ideas, frameworks and regulations
- Interactive activity – practical exercises, individually or in groups
- Self-evaluation – questions to reinforce learning, measure knowledge and track progress.
- Resources and references – further reading and web links to go deeper.

What the modules cover

1. Green Project Management Model (Green Deal, SDGs & green KPIs)
2. Self-Evaluation for Greener Practices in Family Businesses
3. Knowledge of the Industry and Competitors
4. Balancing Economic and Social Sustainability
5. Circular Economy and Life Cycle Assessment (LCA)
6. Understanding the Data Flow in an ERP System
7. Sustainable Leadership
8. Family Dynamics and the Green Transition
9. Green Communication towards Employees and Customers
10. Cross-organisation Collaboration for Sustainability
11. Community Engagement and Sourcing
12. Sustainability Reporting and Certifications
13. Roadmap for the Green Transition in Family SMEs
14. Impact Assessment of the Green Transition







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Made for family businesses

Family SMEs face particular questions: how family values connect with an ecological vision, how to handle disagreements over green investments, and how to involve family members and employees as sustainability ambassadors. The modules address these directly, alongside business topics such as competitor analysis, reporting and certification.

For trainers and advisers

The presentation materials, activities and self-assessment tools are ready to use in workshops, group sessions and individual coaching. Pair a module with its short video as an introduction and with a case study as a real-life example.

Explore the learning modules

Next in this series: the SUFABU Learning Platform, with all resources in one place.

START YOUR GREEN TRANSITION AT
WWW.LEARNING.GREENSUFABU.EU

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About SUFABU "Empowering Family Businesses and SMEs through Green Transition": SUFABU supports family businesses and SMEs on their journey towards the green transition with practical, self-paced learning resources, case studies and educational videos.

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