GREEN SUFABU

Empowering Family Businesses and SMEs through Green Transition

14 short videos to start your green transition

with practical sustainability topics for entrepreneurs, managers, employees and successors.

Where should a family business start with sustainability? How does it become part of everyday decisions? What role do leadership, family relationships, communication and data play? The SUFABU team has released a series of 14 educational videos on sustainability and green transition in family businesses and SMEs. They explain important topics in a practical, easy-to-understand way, with a focus on real business situations rather than complicated theory.

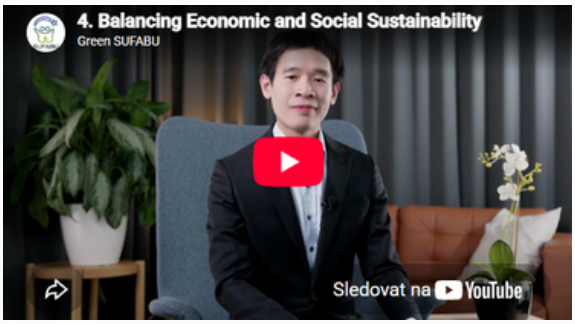
AT A GLANCE
14 videos · for owners, managers, employees and successors · each linked to a SUFABU learning module

A quick way in for busy SMEs

Few owners or managers have hours to spare for training. The videos show how sustainability can support resilience, competitiveness, efficiency, communication and long-term growth, and they help you decide which topics deserve a closer look. Choose a topic, share it with your team or with the next generation in the business, and discuss how it applies to your company.

What the videos cover

1. Introducing the Green Management Model
2. Before You Go Green
3. Knowledge of the Industry and Competitors
4. Balancing Economic and Social Sustainability
5. Circular Economy and Life Cycle Assessment (LCA)
6. ERP Data Flow
7. Sustainable Leadership in Focus
8. Family Dynamics and Green Transition
9. How Can Family Businesses Communicate Green Transition
10. Cross-organization Collaboration for Sustainability
11. Community Engagement and Sourcing for a Sustainable Business
12. Navigating Sustainability Reporting and Certification
13. Future Roadmap for the Green Transition in Family Businesses
14. Impact Assessment of Green Transition





SUFABU

For adult education and business support organisations

- Use a video as a short introduction to a session or a discussion starter.
- Combine it with the matching learning module and its practical activities.
- Add a case study for a real-life example.

Each SUFABU learning module is connected to a short video, and we recommend watching it first to get into the topic smoothly.

Watch the videos on YouTube →
Then continue with the matching modules on the SUFABU Learning Platform

Next in this series: the 14 learning modules, with practical activities and self-evaluation.

START YOUR GREEN TRANSITION AT WWW.LEARNING.GREENSUFABU.EU

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About SUFABU "Empowering Family Businesses and SMEs through Green Transition": SUFABU supports family businesses and SMEs on their journey towards the green transition with practical, self-paced learning resources, case studies and educational videos.

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