GREEN SUFABU

Empowering Family Businesses and SMEs through Green Transition

Green transition in practice: 20 case studies from European family businesses

What does the green transition look like in a real family business? How do small companies make their operations more sustainable while staying competitive?

The SUFABU partnership has published 20 case studies from family companies and SMEs in seven countries: Czechia, Cyprus, Germany, Italy, Spain, Sweden and Ukraine. They cover manufacturing, food production, construction, design, retail, crafts, technology and services, and they focus on practice rather than theory: business decisions, practical challenges and lessons learned.

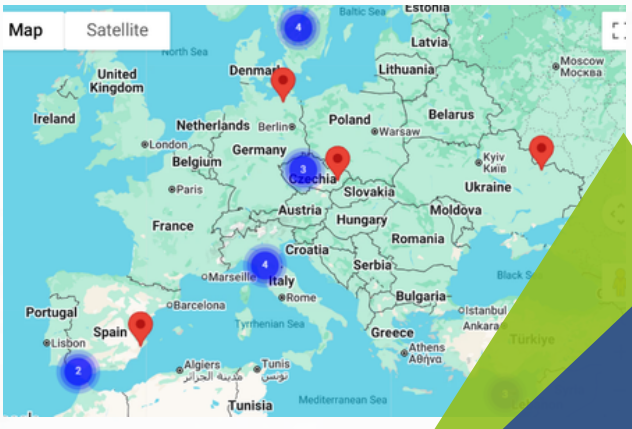
AT A GLANCE
20 case studies · 7 countries · 3 categories · linked to the 14 SUFABU learning modules

Why family SMEs will find them useful

Every company starts from a different place and works with limited time and resources. Seeing how other family businesses have approached sustainability, including what worked and what was difficult, helps you spot options, weigh trade-offs and plan realistic next steps. The stories also show how companies deal with the specifics of family ownership and governance.

Each case study combines narrative, data and reflection prompts, inviting you to analyse the decisions, identify success factors and bottlenecks, and consider how a similar approach might work in your company.





SUFABU

For adult education providers and business support organisations, the case studies work:

- as a basis for workshops and group discussions,
- as material for problem-solving and comparison exercises,
- as a companion to the SUFABU learning modules, since they align with topics such as circular economy, sustainable leadership, community engagement, reporting and impact assessment,
- for family meetings, where owners and successors reflect on their own next chapter.

Prefer PDFs? Download the three collections on the SUFABU Results page.

Next in this series: short educational videos that introduce the key topics of the green transition.

START YOUR GREEN TRANSITION AT
WWW.LEARNING.GREENSUFABU.EU

RegioVision GmbH Schwerin · AMSP ČR · KNOW HOUSE · Jönköping University, Jönköping International Business School · CeFEO Centre for Family Entrepreneurship and Ownership · Confartigianato Imprese Toscana · omnia sustainability | research | innovation · cnprojects

About SUFABU "Empowering Family Businesses and SMEs through Green Transition": SUFABU supports family businesses and SMEs on their journey towards the green transition with practical, self-paced learning resources, case studies and educational videos.

Contact: Project Coordinator Thomas Blum, RegioVision GmbH (blum@regiovision-sn.de)

greensufabu.eu · Learning Platform · LinkedIn · Facebook

Project number: 2023-1-DE02-KA220-VET-000157996. Funded by the European Union. Views and opinions expressed are however those of the author(s) only and do not necessarily reflect those of the European Union or the European Education and Culture Executive Agency (EACEA). Neither the European Union nor EACEA can be held responsible for them.

Co-funded by the European Union

CC BY SA

SUFABU